



# Enroflox<sup>®</sup>

PRODUCT PORTFOLIO

A FLUOROQUINOLONE ANTIBIOTIC DESIGNED TO MANAGE  
SUSCEPTIBLE BACTERIAL DISEASE



**Enroflox Injection**  
(enrofloxacin) For Dogs 2.27%



**Enroflox Chewable Tablets**  
(enrofloxacin)

# Discover Enroflox<sup>®</sup>

AFFORDABLE, EFFECTIVE ANTIBACTERIAL THERAPY

Enroflox<sup>®</sup> (enrofloxacin) is a fluoroquinolone antibiotic designed to manage susceptible bacteria and treat disease.

Its broad-spectrum activity against both Gram-negative and Gram-positive bacteria makes it an effective treatment against many dermal, respiratory and urinary tract infections. Enroflox<sup>®</sup> comes in two delivery methods, Enroflox<sup>®</sup> (enrofloxacin) Injection for Dogs 2.27% and Enroflox<sup>®</sup> (enrofloxacin) Chewable Tablets for dogs and cats, giving you flexibility to better care for your patients. And it has the same active ingredient as Baytril<sup>®</sup> products, so you get the same indications with increased client savings – and increased clinic profit.

## Broad-Spectrum Activity

Enrofloxacin has excellent activity against both Gram (+) and Gram (-) susceptible bacteria

### Gram (+) Aerobes

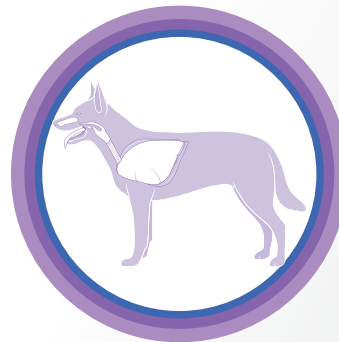
- *Staphylococcus*
- *Streptococcus*

### Gram (-) Aerobes

- *E. coli*
- *Bordetella*
- *Brucella*
- *Klebsiella*
- *Pasturella*
- *Pseudomonas*

Most strains of these organisms were found to be susceptible to enrofloxacin *in vitro* but the clinical significance has not been determined for some of the isolates.

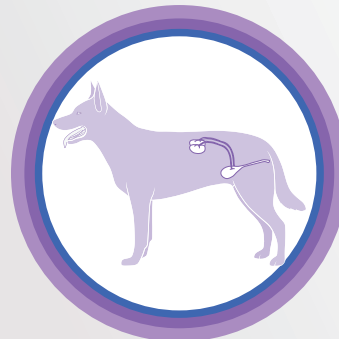
## Enroflox<sup>®</sup> attacks susceptible bacteria at the infection site.



### Respiratory

- *Staphylococcus aureus*
- *Escherichia coli*

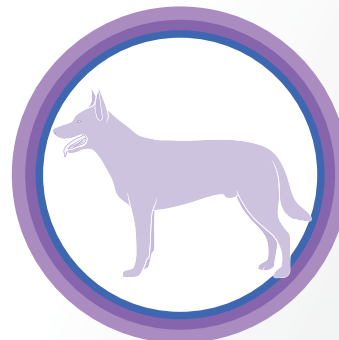
Treatable in dogs with **Enroflox Injection** and **Enroflox Chewable Tablets**



### Urinary

- *Escherichia coli*
- *Proteus mirabilis*
- *Staphylococcus aureus*

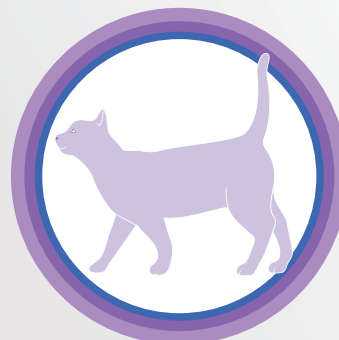
Treatable in dogs with **Enroflox Injection** and **Enroflox Chewable Tablets**



### Dermal

- *Staphylococcus intermedius*
- *Escherichia coli*
- *Klebsiella pneumoniae*
- *Proteus mirabilis*

Treatable in dogs with **Enroflox Injection** and **Enroflox Chewable Tablets**



### Dermal

- For wounds and abscesses
- *Pasteurella multocida*
- *Staphylococcus aureus*
- *Staphylococcus epidermidis*

Treatable in cats with **Enroflox Chewable Tablets** only



## Lower your costs and pass on the savings.

### ENROFLOX<sup>®</sup> (ENROFLOXACIN) CHEWABLE TABLETS PRICING VS. BAYTRIL<sup>®</sup> (ENROFLOXACIN) TASTE TABS<sup>®</sup>

See how you can save by switching to Enroflox Chewable Tablets.

WEIGHT OF PET	TABLET STRENGTH	BAYTRIL <sup>®</sup> TASTE TABS <sup>®</sup> COST TO TREAT DAILY	ENROFLOX <sup>®</sup> CHEWABLE TABLETS COST TO TREAT DAILY	ENROFLOX <sup>®</sup> SAVINGS
10 lbs	22.7 mg	\$0.57	\$0.40	<b>29%</b>
30 lbs	68 mg	\$1.46	\$1.03	<b>29%</b>
60 lbs	136 mg	\$2.54	\$1.81	<b>29%</b>

\*Price comparisons based on 2022 DVM List Price – econo sizes.



### ENROFLOX<sup>®</sup> (ENROFLOXACIN) INJECTION FOR DOGS 2.27% PRICING VS. BAYTRIL (ENROFLOXACIN) ANTIBACTERIAL INJECTABLE SOLUTION 2.27%

See the cost savings you can enjoy when you switch to Enroflox Injection.

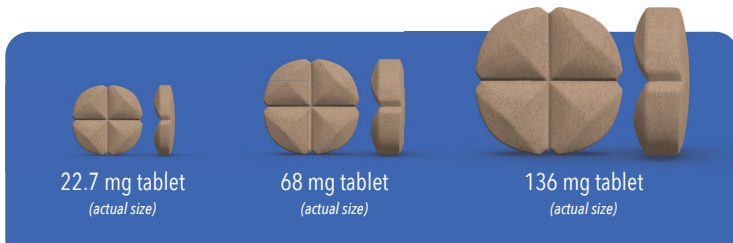
BAYTRIL <sup>®</sup> INJECTABLE 20 mL	ENROFLOX <sup>®</sup> INJECTION 2.27% 20 mL	ENROFLOX <sup>®</sup> INJECTION 2.27% 50 mL	ENROFLOX <sup>®</sup> INJECTION 2.27% 100 mL
\$39.25 VET PRICE	\$27.75 VET PRICE	\$65.90 VET PRICE	\$125.20 VET PRICE
	Vet saves <b>29%</b> vs. Baytril Injectable	Save an <b>additional 4%</b> per mL	Save an <b>additional 7%</b> per mL

\*Price comparisons based on 2022 DVM List Price.



# Enroflox<sup>®</sup> Chewable Tablets

(enrofloxacin)



## Impactful antibiotic activity in a liver-flavored chewable tablet

Enroflox<sup>®</sup> (enrofloxacin) Chewable Tablets is a fluoroquinolone that manages a variety of susceptible bacterial infections. The double-scored chewable tablet design allows for easy, flexible dosing with the same efficacy as Baytril<sup>®</sup> (enrofloxacin) Taste Tabs<sup>®</sup> at a better cost, allowing you to boost clinic profits and pass savings on to your clients.

- Indications for both dogs and cats
- Liver-flavored
- Same active ingredient and dosing regimen as pioneer product
- Significant savings versus Baytril Taste Tabs
- Once-daily, flexible dosing for dogs of 5-20 mg/kg (2.27-9.07 mg/lb). Administer once daily for cats at 5 mg/kg (2.27 mg/lb) of body weight
- Double scored with a unique, geometric design for accurate dosing
- Concentration dependent and bactericidal
- Available in 22.7 mg, 68 mg & 136 mg strengths
- Uniform 50 count and 200 count bottles across all 3 strengths



# Enroflox<sup>®</sup> Injection

(enrofloxacin) For Dogs 2.27%



## The same effective antibiotic in an easy-to-use injection form

Enroflox<sup>®</sup> (enrofloxacin) Injection for Dogs 2.27% offers broad-spectrum antibiotic activity against Gram-negative and Gram-positive bacteria to manage a variety of susceptible bacterial infections in dogs. This injectable form is easily administered as a single dose, followed by Enroflox (enrofloxacin) Chewable Tablet therapy.

- Indicated for dogs only
- Same active ingredient and dosing regimen as Baytril (enrofloxacin) Antibacterial Injectable Solution 2.27%
- Significant savings versus Baytril Injectable
- Each mL of injectable solution contains 22.7 mg of enrofloxacin
- Initial treatment administered intramuscularly as a single dose at 2.5 mg/kg
- Concentration dependent and bactericidal
- Available in 20 mL, 50 mL & economical 100 mL bottles to fit any practice



# Get to know Norbrook®

Providing quality, cost-effective animal health products to the veterinary community for over 50 years.

Norbrook was founded in Newry, Northern Ireland, in 1969 and is now a leading global provider of veterinary pharmaceuticals. With world-class manufacturing facilities on four continents and sales and marketing offices in 30 countries, Norbrook exports to over 120 countries worldwide. Their products have been featured in the U.S. for over 30 years.

## DID YOU KNOW?

- Norbrook manufactures several of its own active pharmaceutical ingredients (APIs), ensuring control over costs and increased confidence in quality.
- Norbrook is one of the largest manufacturers of veterinary sterile injectables in the world.
- Norbrook manufactures products for other major animal health companies.
- Norbrook is one of the largest manufacturers of companion animal and livestock private-label brands in the U.S.

For more information about Norbrook products, visit [Norbrook.com](https://www.norbrook.com) or call 866-591-5777.

### ENROFLOX® CHEWABLE TABLETS

**CAUTION:** Federal (U.S.A.) law restricts this drug to use by or on the order of a licensed veterinarian. In rare instances, use of this product in cats has been associated with retinal toxicity. Do not exceed 2.27 mg/lb. of body weight per day in cats. Observe label directions and see product labeling for full product information.

### ENROFLOX® INJECTION FOR DOGS 2.27%

**CAUTION:** Federal (U.S.A.) law restricts this drug to use by or on the order of a licensed veterinarian. Federal law prohibits the extra label use of this drug in food-producing animals. **CONTRAINDICATIONS:** Enrofloxacin is contraindicated in dogs known to be hypersensitive to quinolones. The safe use of enrofloxacin has not been established in large and giant breeds during the rapid growth phase. The use of enrofloxacin is contraindicated in small and medium breed dogs during the rapid growth phase (between 2 and 8 months of age). **WARNINGS: For use in animals only. The use of this product in cats may result in Retinal Toxicity. Keep out of reach of children.** Observe label directions and see product labeling for full product information.