

Discover Midamox™

The cost-effective way to prevent flea infestations and heartworm disease



THE POWERFUL PARASITE-FIGHTING FORCE PETS NEED HAS ARRIVED

Meet Midamox™ (imidacloprid + moxidectin) topical solution from Norbrook®, an affordable alternative to Advantage Multi®. Made with the only combination of active ingredients approved by the FDA to kill circulating heartworm microfilariae in dogs, Midamox is an effective, affordable choice for protecting pets against heartworm disease, treating flea infestations, and treating and controlling several other parasites.

PETS COME IN MANY SIZES. SO DOES PARASITE PROTECTION.

Midamox is available in several dosage volumes or sizes to accommodate cats and dogs of various weight ranges.

| PET | WEIGHT | VOLUME | IMIDACLOPRID | MOXIDECTIN |
|----------------------|-------------|---------|--------------|------------|
| KITTEN | 2-5 lbs | 0.23 mL | 23 mg | 2.3 mg |
| SMALL/MEDIUM CAT | 5.1-9 lbs | 0.4 mL | 40 mg | 4 mg |
| LARGE CAT* | 9.1-18 lbs | 0.8 mL | 80 mg | 8 mg |
| PUPPY/VERY SMALL DOG | 3-9 lbs | 0.4 mL | 40 mg | 10 mg |
| SMALL DOG | 9.1-20 lbs | 1.0 mL | 100 mg | 25 mg |
| MEDIUM DOG | 20.1-55 lbs | 2.5 mL | 250 mg | 62.5 mg |
| LARGE DOG* | 55.1-88 lbs | 4.0 mL | 400 mg | 100 mg |

*Cats over 18 lbs and dogs over 88 lbs should be treated with the appropriate combination of applicators for the species.

MIDAMOX™ PROTECTS AGAINST



Heartworm | CATS & DOGS
Dirofilaria immitis



Fleas | CATS & DOGS
Ctenocephalides felis



Whipworms | DOGS
Trichuris vulpis



Roundworms | CATS & DOGS
Dogs: *Toxascaris leonina*, *Toxocara canis*
Cats: *Toxocara cati*



Hookworms | CATS & DOGS
Dogs: *Ancylostoma caninum*, *Uncinaria stenocephala*
Cats: *Ancylostoma tubaeforme*



Ear mites | CATS
Otodectes cynotis



Sarcoptic mange | DOGS
Sarcoptes scabiei

CAUTION: Federal (U.S.A.) law restricts this drug to use by or on the order of a licensed veterinarian.

Dogs: WARNING: DO NOT ADMINISTER THIS PRODUCT ORALLY. For the first 30 minutes after application, ensure that dogs cannot lick the product from application sites on themselves or other treated animals. (See Contraindications and Adverse Reactions for more information.)

Cats: WARNING: Do not use on sick, debilitated or underweight cats. (See Contraindications and Adverse Reactions for more information.) Do not use in cats less than 9 weeks of age.

PRECAUTIONS: Avoid oral ingestion.

HUMAN WARNINGS: Children should not come in contact with application sites for 2 hours after application.

Economical care that allows you to pass on the savings.

Protecting pets year-round from heartworms and flea infestation can be a financial burden for clients. Midamox™ topical solution eases budget stress, enabling more clients to comply with year-round prevention recommendations and helping to increase profits for your clinic.

THE MIDAMOX™ PRICE POINT ALLOWS YOU TO:

- Help your clients save money on their pet's wellness costs
- Reduce your inventory costs
- Encourage compliance with lower costs
- Potentially increase the number of pets in your practice that are protected year-round

MIDAMOX™ VS. ADVANTAGE MULTI® COST TO THE VET

| PET | WEIGHT | DOSES PER CARD | <i>Midamox</i> ™ | ADVANTAGE MULTI® | MIDAMOX™ SAVINGS |
|----------------------|-------------|----------------|------------------|------------------|------------------|
| KITTEN | 2-5 lbs | 3 | \$24.50 | \$32.11 | 24% |
| SMALL/MEDIUM CAT | 5.1-9 lbs | 6 | \$57.25 | \$75.11 | 24% |
| LARGE CAT | 9.1-18 lbs | 6 | \$57.25 | \$75.11 | 24% |
| PUPPY/VERY SMALL DOG | 3-9 lbs | 6 | \$61.30 | \$80.43 | 24% |
| SMALL DOG | 9.1-20 lbs | 6 | \$61.30 | \$80.43 | 24% |
| MEDIUM DOG | 20.1-55 lbs | 6 | \$61.30 | \$80.43 | 24% |
| LARGE DOG | 55.1-88 lbs | 6 | \$61.30 | \$80.43 | 24% |

Source: DVM 2022 Published List Prices per Card or Unit