

INTRODUCING
**Firocoxib
Tablets
for Horses**

OA PAIN CONTROL FOR LESS



The pain relief you trust is available as a generic from Sē•Qual™ products by PRN™ Pharmacal.

Osteoarthritis is the #1 Cause of Equine¹ Lameness

Lameness can bring a horse's career—and a client's hopes—to a grinding halt. Horses of all ages, breeds and disciplines can be diagnosed with osteoarthritis (OA) or Degenerative Joint Disease.¹ Firocoxib has been shown to be both safe and effective in controlling inflammation and pain associated with OA.

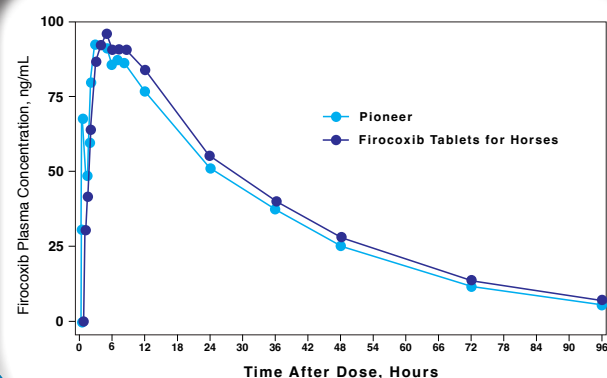


MORE THAN
84%

of horses treated
with firocoxib demonstrated
improved clinical signs²

Firocoxib is a COX-2 selective NSAID that offers safe, effective OA pain control

The active ingredient firocoxib is a cyclooxygenase-inhibiting (COXIB) class non-steroidal anti-inflammatory (NSAID). It is formulated to deliver horses consistent, all-day control of pain and inflammation associated with osteoarthritis. It does this by inhibiting the COX-2 isoenzyme and thus the formation of certain prostaglandins involved in the inflammation and degradation of arthritic joints.



Firocoxib Tablets for Horses is bioequivalent to the pioneer

You can trust Firocoxib Tablets for Horses to deliver exactly what you would expect from the pioneer product. Our generic tablet contains the same active ingredient, flavor, and strength as the pioneer product ensuring delivery of the same quality and clinical benefit to your patient.

1. McIlwraith CW, Frisbie DD, Kawcak CE, van Weeren PR. Joint Disease in the Horse. St. Louis, MO: Elsevier, 2016; 33-48
2. Please reference full PI.

IMPORTANT SAFETY INFORMATION: As with any prescription medication, prior to use, a veterinarian should perform a physical examination and review the horse's medical history. A veterinarian should advise horse owners to observe for signs of potential drug toxicity. As a class, nonsteroidal anti-inflammatory drugs may be associated with gastrointestinal, hepatic and renal toxicity. Use with other NSAIDs, corticosteroids or nephrotic medication should be avoided. Firocoxib Tablets for Horses has not been tested in horses less than 1 year of age or in breeding horses, or pregnant or lactating mares.



An OA diagnosis does not have to mean the end of a horse's career

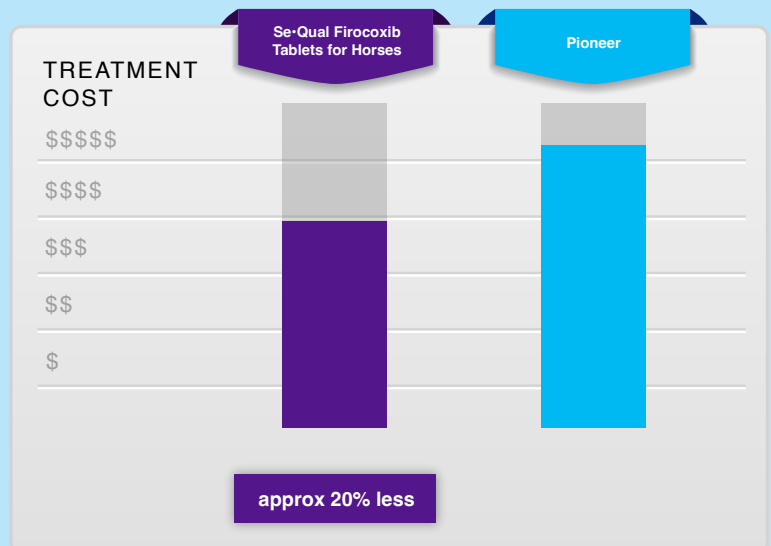
Firocoxib Tablets for Horses is the generic of the first and only cyclooxygenase-inhibiting (COXIB) class non-steroidal anti-inflammatory (NSAID) for horses. Firocoxib Tablets for Horses is used to control the pain and inflammation associated with osteoarthritis (OA) for up to 24 hours.

- *Meets requirements set forth by FDA for a generic product by matching pioneer product profile.*
- *Once daily dosing controls the pain and inflammation associated with equine OA.*
- *Tablet formulation makes administration accurate and client compliance easy.*
- *Affordable, with nearly 20% savings per bottle.*
- *Same appealing flavor as pioneer.*



SAME OA PAIN CONTROL FOR 20% LESS

Approximate Veterinary Treatment Cost at Label Recommendations Based on Current Distributor List Pricing³



3. Approximated based on price averages of major animal health distributor and online eCommerce pricing to consumers at the time of print. Data on file.

ABOUT

PRN™ Pharmacal

Trusted since 1978, PRN Pharmacal is an employee-owned, domestic drug manufacturing facility located in Pensacola, Florida. PRN Pharmacal uses stringent, essential processes to ensure a consistent product that assures quality, safety, and convenience while instilling confidence in the veterinarian who prescribes them. Our facility adheres to current Good Manufacturing Practices (cGMP). This means utmost compliance of rigorous standards, including but not limited to, facilities that are in good condition, equipment that is properly maintained and calibrated, employees who are qualified and fully trained, and processes that are reliable and reproducible.

The Pensacola, FL, location, where Firocoxib Tablets for Horses is manufactured, is also home to other trusted product brands you may know, including PROIN® (phenylpropanolamine hydrochloride) ReBalance® (sulfadiazine and pyrimethamine) and Reconcile® (fluoxetine hydrochloride).



DISCOVER

Sē•Qual™ products by PRN™ Pharmacal

With the SeQual product line of generic drugs from PRN Pharmacal, veterinarians can now rely on brand-name quality and service in a much more cost-effective way. Confidently stock your clinic and provide your clients with the pharmaceuticals they need and trust.



Firocoxib Tablets for Horses from Sē•Qual offers the same reliable efficacy at a more affordable price.



CERTIFIED
 FDA-Approved



BIOEQUIVALENT
 To match pioneer



AFFORDABLE
 Nearly 20% less
 than pioneer



**DOMESTICALLY
 MANUFACTURED**
 Pensacola, FL

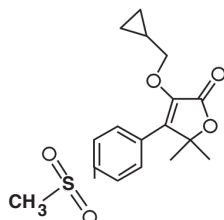
FIROCOXIB TABLETS FOR HORSES - 57MG

For oral use in horses only.

CAUTION: Federal law restricts this drug to use by or on the order of a licensed veterinarian.

Description:

Firocoxib Tablets for Horses belongs to the coxib class of non-narcotic, non-steroidal anti-inflammatory drugs (NSAIDs). Firocoxib is a white crystalline compound described chemically as 3-(cyclopropylmethyl)-4-(4-methylsulfonylphenyl)-5,5-dimethylfuranone. The empirical formula is C₁₇H₂₀O₅S, and the molecular weight is 336.4 g/mol. The structural formula is shown below:



Indications:

Firocoxib Tablets for Horses are administered once daily for up to 14 days for the control of pain and inflammation associated with osteoarthritis in horses.

Dosage and Administration:

Always provide the Client Information Sheet with the prescription. The recommended dosage of Firocoxib Tablets for Horses is one 57 mg tablet administered orally to horses weighing 800 – 1300 lbs, once daily for up to 14 days. For ease of administration, Tablets for Horses may be given with food.

The overall duration of treatment with any firocoxib formulation in horses, including tablets, injection or oral paste should not exceed 14 days. Please see the package insert for firocoxib injection or oral paste for appropriate prescribing information for those formulations.

Contraindications:

Horses with a hypersensitivity to firocoxib should not receive Firocoxib Tablets for Horses.

Warnings:

For use in horses only. Do not use in horses intended for human consumption. Store Firocoxib Tablets for Horses out of the reach of dogs and other pets in a secured location in order to prevent ingestion or overdose.

Human Warnings: Not for use in humans. Keep this and all medications out of the reach of children. Consult a physician in case of accidental ingestion by humans.

Precautions:

Horses should undergo a thorough history and examination before initiation of NSAID therapy. Appropriate laboratory tests should be conducted to establish hematological and serum biochemical baseline data before and periodically during administration of any NSAID. Clients should be advised to observe for signs of potential drug toxicity and be given a Client Information Sheet with each prescription. See Information for Owner or Person Treating Horse section of this package insert.

Treatment with Firocoxib Tablets for Horses should be terminated if signs such as inappetence, colic, abnormal feces, or lethargy are observed.

As a class, cyclooxygenase inhibitory NSAIDs may be associated with gastrointestinal, renal, and hepatic toxicity. Sensitivity to drug-associated adverse events varies with the individual patient. Horses that have experienced adverse reactions from one NSAID may experience adverse reactions from another NSAID. Patients at greatest risk for adverse events are those that are dehydrated, on diuretic therapy, or those with existing renal, cardiovascular, and/or hepatic dysfunction. Concurrent administration of potentially nephrotoxic drugs should be carefully approached or avoided. NSAIDs may inhibit the prostaglandins that maintain normal homeostatic function. Such anti-prostaglandin effects may result in clinically significant disease in patients with underlying or pre-existing disease that has not been previously diagnosed. Since many NSAIDs possess the to produce gastrointestinal ulcerations and/or gastrointestinal perforation, concomitant use of Firocoxib Tablets for Horses with other inflammatory drugs, such as NSAIDs or should be avoided.

The concomitant use of protein bound drugs with Firocoxib Tablets for Horses has not been studied in horses. The influence of concomitant drugs that may inhibit the metabolism of Firocoxib Tablets for Horses has not been evaluated. Drug compatibility should be monitored in patients requiring adjunctive therapy.

The safe use of Firocoxib Tablets for Horses in horses less than one year in age, horses used for breeding, or in pregnant or lactating mares has not been evaluated.

Consider appropriate washout times when switching from one NSAID to another NSAID or corticosteroid.

Adverse Reactions:

The safety and effectiveness of firocoxib tablets was established in a relative bioavailability study comparing firocoxib tablets and firocoxib oral paste. Therefore, additional field studies were not performed to support the effectiveness of firocoxib tablets.

In controlled field studies, 127 horses (ages 3 to 37 years) were evaluated for safety when given oral paste at a dose of 0.045 mg/lb (0.1 mg/kg) orally once daily for up to 14 days. The following adverse reactions were observed. Horses may have more than one of the observed adverse reactions during the study.

Table 1: Adverse Reactions Seen in the U.S. Field Studies with firocoxib oral paste:

ADVERSE REACTIONS	Firocoxib n = 127	Active Control n = 125
Abdominal pain	0	1
Diarrhea	2	0
Excitation	1	0
Lethargy	0	1
Loose stool	1	0
Polydipsia	0	1
Urticaria	0	1

In these field trials, firocoxib oral paste was safely used concomitantly with other therapies, including vaccines, anthelmintics, and antibiotics. The safety data sheet (SDS) contains more detailed occupational safety information.

To report suspected adverse events, for technical assistance, or to obtain a copy of the SDS, contact Pegasus Laboratories at 1-800-874-9764. For additional information about adverse drug reporting for animal drugs, contact FDA at 1-888-FDA-VETS or online at www.fda.gov/reportanimalae.

Information for Owner or Person Treating Horse:

A Client Information Sheet should be provided to the person treating the horse. Treatment administrators and caretakers should be aware of the potential for adverse reactions and the clinical signs associated with NSAID intolerance. Adverse may include erosions and ulcers of the gums, tongue, lips and face, weight loss, colic, diarrhea, or icterus. Serious adverse reactions associated with this drug class can occur without warning and, in some result in death. Clients should be advised to discontinue NSAID therapy and contact their veterinarian immediately if any of these signs of intolerance are observed. The majority of patients with related adverse reactions recover when the signs are recognized, drug administration is stopped, and veterinary care is initiated.

Clinical Pharmacology:

Relative Bioavailability Study

A pharmacokinetic study was conducted to compare the relative bioavailability of an oral firocoxib tablet containing 57 mg firocoxib to the approved paste formulation. The criteria for the Test/ Reference (T/R) ratios and the 90% Confidence Intervals (CI) of tablets (test product) were adjusted on the basis of the safety and effectiveness data for the oral paste (reference product). The lower bound of the 90% CI for effectiveness was defined by the minimal effective plasma concentration in the study used to support the dosage characterization of oral paste. Effectiveness was based upon the area under the plasma drug concentration-time curve to the last quantifiable concentration (AUC_{last}), with the effectiveness criteria set at a T/R ratio of greater than or equal to 0.77 and a corresponding lower bound for the 90% CI set at 0.71. The upper bound of the 90% CI for safety was defined by the minimum safe plasma concentration (C_{max}) in the study used to establish a margin of safety for firocoxib oral paste. Based upon that margin of safety, product safety was defined as a T/R of less than or equal to 1.53, with a corresponding upper bound for the 90% CI of 1.71.

The relative bioavailability study was a randomized, two-period, two sequence crossover study in thirty horses. Each horse received a single tablet (57 mg firocoxib) and a single tube of paste (56.7 mg Blood samples were collected at 15 minutes, 45 minutes, 1, 1.5, 2, 3, 4, 6, 8, 12, 24, 32, 48, 72, 96 and 120 hours following each treatment. Samples were analyzed by LC-MS/MS for firocoxib concentrations. The results of the relative bioavailability study are summarized in Table 2. The C_{max} and AUC_{last} of firocoxib tablets were within the adjusted 90% CI for safety and effectiveness and met the criteria established for successfully demonstrating that firocoxib tablets will be safe and effective. Therefore, firocoxib tablets and firocoxib oral paste are acceptable as pharmacological alternatives.

There was a substantial difference in the T_{max} (time to maximum plasma concentration) between oral paste and firocoxib tablets. The T_{max} ranged from 0.25-4 hours for firocoxib oral paste and 0.25-12 hours for firocoxib tablets. The difference in the rate and extent of absorption was greatest within the first three hours after administration. The mean terminal elimination half-life of firocoxib oral paste (45.45 hours) was similar to that of firocoxib tablet (44.49 hours).

Table 2: Relative Bioavailability Results for firocoxib oral paste (reference) and firocoxib tablets (test) (n=30 horses)

Parameter	Units	Reference Geometric Mean	Test Geometric Mean	Test/ Reference	Lower 90% CI	Upper 90% CI
C _{max}	ng/mL	78.44	58.85	0.75	67.92	82.88
AUC _{last}	hr*ng/mL	2515.77	2336.32	0.93	86.37	99.85

C_{max} = maximum observed plasma concentration

AUC_{last} = Area Under the Curve to the last quantifiable time point

CI = Confidence Interval

The major metabolism mechanism of firocoxib in the horse is decyclopropylmethylation followed by glucuronidation of that metabolite. Based upon radiolabel studies done for the firocoxib paste formulation, the majority of firocoxib is eliminated in the urine as the decyclopropylmethylated metabolite. Despite a high degree of plasma protein binding (98%), firocoxib exhibits a large volume of distribution (mean $V_d(ss) = 1652 \text{ mL/kg}$). The terminal elimination half-life ($T_{1/2}$) in plasma averages 30-40 hours after IV, oral paste or tablet dosing. Therefore, drug accumulation occurs with repeated dose administrations and steady state concentrations are achieved beyond 6-8 daily oral doses in the horse.

Mode of Action

Firocoxib Tablets for Horses is a cyclooxygenase-inhibiting (coxib) class, non-narcotic, non-steroidal anti-inflammatory drug (NSAID) with anti-inflammatory, analgesic and antipyretic activity¹ in animal models. Based on in vitro horse data, firocoxib is a selective inhibitor of prostaglandin biosynthesis through inhibition of the inducible cyclooxygenase-2 isoenzyme (COX-2)². Firocoxib selectivity for the constitutive isoenzyme, cyclooxygenase-1 (COX-1) is relatively low. However, the clinical significance of these in vitro selectivity findings has not been established.

Effectiveness:

The effectiveness of firocoxib tablets was established in a relative bioavailability study comparing firocoxib tablets and firocoxib oral paste. Therefore, additional field studies were not performed to support the effectiveness of firocoxib tablets. (See CLINICAL PHARMACOLOGY, Relative Bioavailability Study). Two hundred fifty-three client-owned horses of various breeds, ranging in age from 2 to 37 years and weighing from 595 to 1638 lbs, were randomly administered firocoxib oral paste or an active control drug in multi-center field studies. Two hundred forty horses were evaluated for effectiveness and 252 horses were evaluated for safety. Horses were assessed for lameness, pain on manipulation, range of motion, joint swelling, and overall clinical improvement in a non-inferiority evaluation of firocoxib oral paste compared to an active control. At study's end, 84.4% of horses treated with firocoxib oral paste were judged improved on veterinarians' clinical assessment, and 73.8% were also rated improved by owners. Horses treated with firocoxib oral paste showed improvement in veterinarian-assessed lameness, pain on manipulation, range of motion, and joint swelling that was comparable to the active control.

Animal Safety:

The safety of firocoxib tablets was supported by a relative bioavailability study comparing firocoxib tablets and firocoxib oral paste (see CLINICAL PHARMACOLOGY, Relative Bioavailability Study), pharmacovigilance information, and target animal safety data for existing firocoxib containing products in horses. No additional target animal safety studies were conducted with firocoxib tablets.

In a target animal safety study conducted to support the approval of firocoxib oral paste, firocoxib was administered orally to healthy adult horses (two male castrates and four females per group) at 0, 0.1, 0.3 and 0.5 mg firocoxib/kg body weight (1, 3 and 5X the recommended dose) for 30 days. Administration of firocoxib at 0.3 and 0.5 mg/kg body weight was associated with an increased incidence of oral ulcers as compared to the control group, but no oral ulcers were noted with 0.1 mg/kg. There were no other drug-related adverse findings in this study.

In another target animal safety study, firocoxib was administered orally to healthy adult horses (four males or male castrates and four females per group) at 0, 0.1, 0.3 and 0.5 mg firocoxib/kg body weight (1, 3 and 5X the recommended dose) for 42 days. Administration of firocoxib at 0.1, 0.3 and 0.5 mg/kg body weight was associated with delayed healing of pre-existing oral (lip, tongue, gingival) ulcers.

In addition, the incidence of oral ulcers was higher in all treated groups as compared to the control group. Clinical chemistry and coagulation abnormalities were seen in several horses in the 0.5 mg/kg (5X) group. One 5X male horse developed a mildly elevated BUN and creatinine over the course of the study, prolonged buccal mucosal bleeding time (BMBT), and a dilated pelvis of the right kidney. Another 5X male had a similar mild increase in creatinine during the study but did not have any gross abnormal findings. One female in the 5X group had a prolonged BMBT, bilateral tubulointerstitial nephropathy and bilateral papillary necrosis.

Tubulointerstitial nephropathy occurred in one 3X female, two 3X male horses, and the 5X female horse discussed above with the prolonged BMBT. Papillary necrosis was present in one 1X male horse and the 5X female horse discussed above. Despite the gross and microscopic renal lesions, all of the horses were clinically healthy and had normal hematology, clinical chemistry and urinalysis values.

In another target animal safety study, firocoxib was administered orally to healthy adult horses (three females, two male castrates and one male per group) at 0, 0.25 mg/kg, 0.75 mg/kg and 1.25 mg/kg (2.5, 7.5 and 12.5X the recommended dose of 0.1 mg/kg) for 92 days. An additional group of three females, two male castrates and one male per group, was dosed at 1.25 mg/kg for 92 days but was monitored until Days 147-149. There were treatment-related adverse events in all treated groups. These consisted of ulcers of the lips, gingiva and tongue and erosions of the skin of the mandible and head. Gross and microscopic lesions of the kidneys consistent with tubulointerstitial nephropathy were seen in all treated groups. Papillary necrosis was seen in the 2.5X and 12.5X groups. In addition, several 12.5X horses had elevated liver enzymes (GGT, SDH, AST and ALT). One 2.5X horse had increased urine GGT and urine protein levels which was due to renal hemorrhage and nephropathy. Gastric ulcers of the margo plicatus and glandular area were more prevalent in the 2.5X and 7.5X groups, but not seen in the 12.5X group. The group of horses that were monitored until Days 147-149 showed partial to full recovery from oral and skin ulcers, but no recovery from tubulointerstitial nephropathy.

In a target animal safety study conducted to assess the safety of firocoxib injection followed by firocoxib oral paste in the horse, thirty-two clinically healthy adult horses received firocoxib injection intravenously once daily for five days at doses of either 0 mg/kg (control group); 0.09 mg/kg (1X); 0.27 mg/kg (3X); or 0.45 mg/kg (5X the recommended dose). This was followed by once daily oral administration of firocoxib oral paste for nine days at doses of either 0 mg/kg (control group); 0.1 mg/kg (1X); 0.3 mg/kg (3X); or 0.5 mg/kg (5X the recommended dose). This sequence (five days of firocoxib injection followed by nine days firocoxib oral paste, for a total of 14 days) was repeated three times for a total treatment duration of 42 days (3X the recommended treatment duration of 14 days). Two male 5X horses demonstrated a white focus in the renal cortex which correlated with tubulointerstitial nephropathy microscopically. The presence of tubulointerstitial nephropathy was considered treatment-related. One horse from the control group and two horses from the 5X group had injection site swellings during treatment. Injection site changes characterized by inflammatory cell influx and rarely tissue necrosis were seen in all study groups including the control group. There was a dose-dependent increase in the incidence of oral ulcers and erosions. Elevated hepatic enzymes (GGT or AST) were noted in all study groups at one or more time points. One male 5X horse with an elevated GGT value on Day 42 was noted to have tubulointerstitial nephropathy at the time of necropsy. For all horses, these hepatic enzyme elevations generally returned to the reference range by the next time point.

Storage Information:

Store at controlled room temperature 20-25°C (68-77°F), excursions permitted between 15-40°C (59-104°F).

How Supplied:

Firocoxib Tablets for Horses is available as round, beige to tan, half-scored tablets, containing 57 mg firocoxib. Firocoxib Tablets for Horses are supplied in 60 count bottles.

¹McCann ME, Rickes EL, Hora DF, Cunningham PK et al. In vitro effects and in vivo efficacy of a novel cyclooxygenase-2 inhibitor in cats with lipopolysaccharide-induced pyrexia. Am J Vet Res. 2005 Jul;66 (7): 1278-84.

²McCann ME, Anderson DR, Brideau C et al. In vitro activity and in vivo efficacy of a novel COX-2 inhibitor in the horse. Proceedings of the Academy of Veterinary Internal Medicine. 2002. Abstract 114, p.789.

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