

SAVINGS
END ON
OCTOBER 30, 2020.

It's the deal of the season.



ORDER NOW FOR LIMITED TIME REBATES



For Dogs

For Cats

MIX & MATCH CARTONS

QUANTITY	REBATE ³ (per carton equivalent)
10 - 19	\$8
20 - 29	\$10
30+	\$12

Mix & Match cartons across **NexGard**® (afoxolaner), **HEARTGARD**® Plus (ivermectin/pyrantel), **FRONTLINE**® Gold brand products, and **CENTRAGARD**® (epinomectin and praziquantel transdermal solution)¹



PLUS

Place 20 carton equivalents of Mix & Match on one order to receive an additional 30 days to your payment terms.

New for Fall 2020! Special Offer

Buy 5 cartons of the same SKU, get 1 free²



Protect and delight your little patients with free doses on puppy-sized purchases of HEARTGARD Plus* and NexGard**

QUALIFYING PRODUCTS

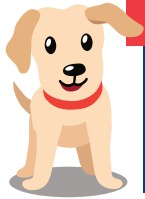
	WEIGHT RANGE	PRESENTATION
HEARTGARD Plus	up to 25 lbs.	6 & 12 dose
NexGard	4 - 10 lbs.	3 & 6 dose
	10.1 - 24 lbs.	3 & 6 dose

*HEARTGARD Plus is safe for puppies as young as 6 weeks.
**NexGard is safe for puppies 8 weeks and older weighing at least 4 pounds

THE DEALS DON'T STOP THERE!



Mix & Match across PUREVAX®, RECOMBITEK®, and IMRAB®



PLUS



Participation in the vaccine rebate offer includes automatic enrollment in the 2021 Advance Program. If you're currently a 2020 Advance Program member, you receive an additional 30 days added to your payment terms on all Pet Vaccine orders.

PET VACCINE Purchases

QUALIFYING PURCHASES	REBATE ³
\$1,500 - \$2,499	\$100
\$2,500 +	\$200



Mix & Match across all presentations of ORAVET® brand products

ORAVET Purchases

QUALIFYING PURCHASES	REBATE ³
\$489 - \$799	6%
\$800 - \$1,199	8%
\$1,200+	10%



Mix & Match across all presentations of PREVICOX® (firocoxib)

PREVICOX Purchases

QUALIFYING PURCHASES	REBATE ³
\$500 - \$1,499	5%
\$1,500 - \$3,999	10%
\$4,000+	15%

NOW APPROVED FOR DOGS!

New 20mL bottle now available.



Mix & Match across all presentations of PROZINC® (protamine zinc recombinant human insulin) brand products

PROZINC Purchases

QUALIFYING PURCHASES	REBATE ³
\$300 - \$449	8%
\$450+	10%

PLUS

Earn an additional 2% rebate when you place your order via BI-CONNECT.com.⁴

To learn more or to place your order for these exclusive savings, contact your Boehringer Ingelheim Sales Representative, your Sales Agent Representative, place your order through BI-CONNECT™, or call Customer Care at 1-888-637-4251.



¹ CENTRAGARD Single Dose cartons do not count towards promotional rebates.
² Maximum of four (4) free cartons of each SKU.

³ Rebates can be achieved cumulatively.
⁴ 2% rebate offer subject to Terms and Conditions. See page 3.



2020 Fall Sell-In Promotion ("Promotion") Terms and Conditions:

- Only licensed veterinarians and veterinary clinic staff who are legal residents of the fifty (50) United States or the District of Columbia and 18 years of age or older ("Eligible Customer") are eligible to participate. Boehringer Ingelheim Animal Health USA Inc. (referred to as "Company") reserves the right to restrict an Eligible Customer's participation at Company's sole discretion. To inquire about your specific eligibility, please reach out to your Boehringer Ingelheim sales representative.
- The following products are included in the Promotion (each a "Qualifying Product"):
 - ("Product Group 1"): FRONTLINE® Gold brand products; NexGard® (afoxolaner); HEARTGARD® (ivermectin) brand products; HEARTGARD® Plus (ivermectin/pyrantel); CENTRAGARD® (eprinomectin and praziquantel transdermal solution)
 - ("Product Group 2"): RECOMBITEK® Canine Vaccines; PUREVAX® Feline Vaccines; IMRAB®
 - ("Product Group 3"): PREVICOX® (firocoxib)
 - ("Product Group 4"): ORAVET® Dental Hygiene Chews; OraVet® Barrier Sealant; **OraVet** Plaque Prevention Gel; **OraVet** Dispensing Gun
 - ("Product Group 5"): PROZINC® (protamine zinc recombinant human insulin), & PROZINC Care Kits
- Only orders of Qualifying Products placed by Eligible Customers between September 14, 2020 and October 30, 2020 ("Promotion Period") that meet the following criteria will qualify for this Promotion ("Qualifying Purchases"):
 - Qualifying Purchases must be submitted to the Company directly or through one of Company's authorized sales agents
 - Qualifying Purchases must be shipped and invoiced directly by Company
 - Eligible Customers who are also participants in the Partners In Protection® shelter program are eligible to receive rebates on FRONTLINE Gold brand products, NexGard, HEARTGARD brand products, HEARTGARD Plus and CENTRAGARD, but are not eligible to receive rebates on the remaining Qualifying Products in this Promotion
 - Eligible Customers who are also participants in the Preferred Portfolio Program Parasiticide Offer are eligible to receive rebates on RECOMBITEK, IMRAB, PUREVAX, ORAVET brand products, PREVICOX, and PROZINC, but are not eligible to receive rebates on the remaining Qualifying Products in this Promotion
 - Eligible Customers who are also participants in the Preferred Portfolio Program Vaccine Offer are eligible to receive rebates on FRONTLINE Gold brand products, **NexGard**, HEARTGARD brand products, HEARTGARD Plus, CENTRAGARD, ORAVET brand products, PREVICOX, and PROZINC, but are not eligible to receive rebates on the remaining Qualifying Products in this Promotion
- **NHO/SSO Price List customers are not eligible for this promotion**
- Rebates on Qualifying Products that are on backorder and ship during the Promotional Period will be awarded when the backorder is shipped and invoiced. Products that are on backorder and do not ship during the Promotional Period will not qualify for any Rebate in this Program.
- If an Eligible Customer's account is delinquent as a result of late payments or nonpayment, any rebates earned will be applied as a credit memo toward the account.
- Rebates will be sent approximately 6-8 weeks after the end of the Promotion Period by check mailed to the address on file for the Eligible Customer.
- There is no limit on the number of rebates that may be earned per Eligible Customer on Qualifying Purchases.
- The rebate amount(s) earned on Qualifying Purchases will be based on the total invoice amount, excluding taxes and shipping.
- Offer valid while supplies last.
- Company reserves the right to cancel or modify this Promotion or any individual offer or rebate within this Promotion at any time.
- Void where prohibited by law.
- All applicable federal, state and local laws and regulations apply. All sales subject to Company Companion Animal Sales Policy.

Rebates on Product Group 1:

- As further described below, an Eligible Customer must make a Qualifying Purchase of a minimum of ten (10) carton equivalents of any combination cumulatively of **NexGard**, FRONTLINE Gold brand products, HEARTGARD brand products, and/or CENTRAGARD, to qualify for the rebates described in this section during the Promotion Period.
- The following quantities of the Qualifying Products qualify as a carton equivalent for purposes of earning a rebate for Product Group 1:
 - Ten 6-packs or five 12-packs of any HEARTGARD brand products (including HEARTGARD Plus) = 1 carton
 - Ten 3-packs of **NexGard** brand products = 1 carton
 - Ten 6-packs of **NexGard** brand products = 2 cartons
 - Six 3-packs or three 6-packs of FRONTLINE Gold brand products = 1/2 carton
 - Ten 3-packs of CENTRAGARD = 1 carton
- No other sizes or quantities of the Qualifying Products are included in this Promotion.
- Rebates earned on Product Group 1 Qualifying Purchases are as follows:
 - 10 - 19 carton equivalents purchased during the Promotion Period earns a \$8 rebate per carton equivalent
 - 20 - 29 carton equivalents purchased during the Promotion Period earns a \$10 rebate per carton equivalent
 - 30 or more carton equivalents purchased during the Promotion Period earns a \$12 rebate per carton equivalent

- FRONTLINE Gold free doses and CENTRAGARD single doses are not eligible for any rebates or other promotional benefits in this Promotion.
- FRONTLINE Plus and FRONTLINE Spray are not eligible for any rebates or other promotional benefits in this Promotion.
- **Additional offer as part of Product Group 1:**
- An Eligible Customer may purchase five (5) cartons of the same product/SKU listed below, and they will receive one (1) of the same product/SKU:
 - HEARTGARD Plus Blue up to 25lbs 10x6dose
 - HEARTGARD Plus Blue up to 25lbs 5X12dose
 - **NexGard** 4-10lbs 10X3dose
 - **NexGard** 4-10lbs 10X6dose
 - **NexGard** 10.1-24lbs 10X3dose
 - **NexGard** 10.2-24lbs 10X6dose
- Purchased product will be eligible to count towards the number of carton equivalents purchased for Product Group 1 rebate but paid and free cartons will not earn rebates
- Free goods ship with order
- Offer is limited to a maximum of four (4) free goods per product/SKU

Rebates on Product Group 2:

- An Eligible Customer must make a Qualifying Purchase of at least \$1,500 of any combination of RECOMBITEK, IMRAB, and/or PUREVAX vaccines cumulatively during the Promotion Period to qualify for the rebates described in this section.
- Rebates earned on Product Group 2 Qualifying Purchases are as follows:
 - \$1,500 - \$2,499 (before taxes and shipping) purchased during the Promotion Period earns a \$100 rebate
 - \$2,500 or more (before taxes and shipping) purchased during the Promotion Period earns a \$200 rebate
- Eligible Customers who meet the minimum level of \$1,500 cumulatively during the promotional period will also earn automatic enrollment in the 2021 Advance Program, starting January 1, 2021.

Rebates on Product Group 3:

- An Eligible Customer must make a Qualifying Purchase of at least \$500 mix & match of PREVICOX cumulatively during the Promotion Period to qualify for the rebates described in this section.
 - Qualifying Purchases of \$500 - \$1,499 (before taxes and shipping) will earn a 5% rebate
 - Qualifying Purchases of \$1,500 - \$3,999 (before taxes and shipping) will earn a 10% rebate
 - Qualifying Purchases of \$4,000+ (before taxes and shipping) will earn a 15% rebate

Rebates on Product Group 4:

- An Eligible Customer must make a Qualifying Purchase of at least \$489 mix & match of ORAVET brand products cumulatively during the Promotion Period to qualify for the rebates described in this section.
 - Qualifying Purchases of \$489-\$799 (before taxes and shipping) will earn a 6% rebate
 - Qualifying Purchases of \$800 - \$1,199 (before taxes and shipping) will earn a 8% rebate
 - Qualifying Purchases of \$1,200+ (before taxes and shipping) will earn a 10% rebate

Rebates on Product Group 5:

- An Eligible Customer must make a Qualifying Purchase of at least \$300 mix & match of PROZINC brand products cumulatively during the Promotion Period to qualify for the rebates described in this section.
 - Qualifying Purchases of \$300 - \$449 (before taxes and shipping) will earn a 8% rebate
 - Qualifying Purchases of \$450+ (before taxes and shipping) will earn a 10% rebate

Extended Payment Terms Offer:

- This Promotion may be combined with the following promotions for the purposes of extended payment terms:
 - 2020 Yearlong FRONTLINE/HEARTGARD/NexGard extended payment terms: Single 20+ carton orders mix & match will receive an additional 30-day payment terms.
 - 2020 Advance Program members will receive an additional 30-day payment terms on all Product Group 2 orders based on the already established terms of that promotional offer

Returns:

If an Eligible Customer returns all or part of any Qualifying Purchase and it impacts the amount of the rebate(s), the difference may be deducted from any other rebates earned during the Promotion Period or added to the Eligible Customer's next invoice. Qualifying Products purchased and returned during the Promotion Period may be credited at 85% of the original purchase price.

This Promotion cannot be combined with any other offer outside of this Promotion, except as expressly indicated herein. This Promotion applies only to Qualifying Orders placed during the Promotion Period; orders or purchases placed prior to September 14, 2020 or after October 30, 2020 cannot be applied to this Promotion.